



सत्यमेव जयते

Organised by IDEMI Mumbai, Ministry of MSME, Govt. of India

## Government Certificate Course on DIGITAL MARKETING USING AI

Course Timing  
10.00 AM To 1.00 PM

**((ONLINE))**

22<sup>nd</sup>, 23<sup>rd</sup> June 2024  
Duration : 2 Days

**COURSE FEES : RS. 4000/- + 18% GST**

Email: [training@idemi.org](mailto:training@idemi.org)

Website: <https://idemi.org/>

**HANDS ON EXERCISES & LEARNING**

Course Content: Marketing Fundamentals with AI market research, Designing Web Presence using AI-driven UX/UI, SEO with AI keyword optimization, AI tools for Social Media Marketing, SEM with AI PPC optimization, Personal Branding strategies, and AI-driven Digital PR for brand management and monitoring.

Who can attend: Beginners , Marketing enthusiasts , College students studying marketing, business, or related fields who want to specialize in digital marketing. Working professionals, Career Transitioners

**After Successful Completion Certificate Will be Issued**

Scan QR Code for Registration & Fees Payment



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